



## NLSDays 2024 Toolkit

This toolkit was created as a guide for our partners, supporters and in promoting the event and starting online conversations. You'll find below media resources such as logos and banners in different formats. If you need a specific format not available here (EPS and AI), please [contact us here](#).

### General Information

Tagline:	Where Nordic life science meets the world
Event Website:	<a href="http://www.nlsdays.com">www.nlsdays.com</a>
Dates:	18-19 September 2024
Location:	Malmö, Sweden
Venue:	Malmömessan, Måsgatan 6, 215 32 Malmö – Sweden
Industry:	Life sciences, biotechnology, pharmaceutical

### Logos & Official Banners

Feel free to use the official logo and banners you can download at [nlsdays.com/media](http://nlsdays.com/media).

Choose from a variety of designs. If you need ready-to-post material. Please use our materials exclusively to promote the event; avoid using them for destructive or disrespectful purposes.

### Make Sure to Tag Us

We encourage you to share on your social media channels by using the official hashtag [#NLSDays](#) or tagging us on [LinkedIn: @nordic-life-science-days](#)

### Picture Gallery

[NLSDays 2023 Official Photos by Camille Sonally](#)

### NLSDays General Description

Nordic Life Science Days is the largest life science partnering event in the Nordics. NLSDays gathers big pharma executives, investors and CEOs of biotech, pharma and medtech companies and discusses the road ahead for the life science industry.

2023 numbers:

- Attracted 1640+ delegates representing 900+ companies and organizations from 30 countries.
- Gathered 150+ investors.
- Facilitated more than 3,400 face-to-face meetings held during the 2-day conference, which were booked through the EBD Group's PartneringONE™
- Offered our largest-ever developed exhibition, with 150+ showcasing companies, organizations, and countries.
- Enjoyed the support of more than 140 sponsors and partners.



## Nordic Star Pitch Competition

20 innovative Nordic companies shortlisted for the Nordic Star 2024 Pitch Competition. Our jury of investors and pharma representatives will shortlist the 20 Nordic companies that will participate at NLSDays. These up-and-coming companies will vie for prestigious awards and the chance to woo investors on stage during the event on 18-19 September 2024 at Malmö.

The 20 selected competitors are small- and medium-sized private companies, performing research and development within health, medicine, or life science. At NLSDays, they will each give a four-minute pitch to an audience of investors, industry leaders, and conference delegates. The jury will also be judging the pitches at the event.

Besides the chance to attract new investors and business partners through the pitching and the conference's partnering system, the competitors are also vying for prizes, which will be awarded during the NLSDays closing ceremony.

Why join?

1. All applications will receive written feedback from the jury consisting of four life science investors and two pharma companies.
2. In 2023, 150+ life science investors attended Nordic Life Science Days to scout new companies. 40% of investors were from outside of the Nordics looking into Nordic companies. Increased number of investors is expected to attend at NLSDays 2024, based on the registered investors so far. [nlsdays.com/investors](https://nlsdays.com/investors)
3. Selected companies gain free attendance and high visibility at the biggest life science partnering meeting in the Nordics and are competing for a prestigious award: the Nordic Stars Award consisting of a cash prize of 10,000 EUR and in-kind services.

The NLSDays 2024 Nordic Stars Award jury:

1. Mandeep Dhillon – JLABS EMEA, Johnson&Johnson
2. Dr. Sara Kangaspeska – Innovestor
3. Dr. Markus Dietrich – Hadean Ventures
4. Ms. Inka Mero – Voima Ventures
5. Dr. Chloé Leprêtre – Servier
6. Dr. Lovisa Backemar – Eir Ventures
7. Dr. Marjo Puumalainen – SwedenBIO

Inclusion Criteria for applicants

- SME with main activities in one of the Nordic countries performing research and development within health, medical, or life science industries.
- Private company.

What you get if selected:

- One free ticket to NLSDays, including access to the EBD Group's PartneringONE™ system.
- The opportunity to pitch directly to the investor jury, big pharma scouts, and the NLSDays audience.
- The chance to take home one of our prizes

Application period: April 15<sup>th</sup> to May 31<sup>st</sup>, 2024

Apply here: <https://www.nlsdays.com/nordic-stars-application-form/>

Download a banner for the pitch competition in your desired format here: [nlsdays.com/media](https://www.nlsdays.com/media)



## NLSDays Innovation Poster Session

NLSDays Innovation Posters is the display surface for high-potential innovations, regardless of business maturity. We invite Nordic academics and company representatives alike to showcase their innovation projects.

During Nordic Life Science Days on 18-19 September 2024, the top selection of innovation projects will be displayed as posters and evaluated by an audience of international investors and industry representatives. The most appreciated poster will be awarded a prize at the NLSDays Closing Ceremony. All posters will receive feedback from the audience to encourage growth and learning.

To apply for the innovation poster session, fill in the application form before 31 May 2024. The selected projects will be invited to present a poster at the event, paying only the delegation fee (fee rate related to your affiliation)

### Why Join?

1. Selected projects gain free attendance and high visibility at the biggest life science partnering meeting in the Nordics.
2. NLSDays gather 150+ life science investors that are curious to see what's cooking in the Nordic academia. Innovation posters is a great venue to make initial contacts with investors and pharma and get their feedback during poster sessions.
3. NLSDays audience and a dedicated jury will vote for their favorite project during the conference. At the closing ceremony, one poster will receive the Nordic Innovation Award.

### Inclusion Criteria for applying:

- Innovation\* project within health, medicine, or life sciences (\*innovation = research and/or development with a clear purpose to solve a problem).
- The poster applicant must be affiliated to a Nordic University or a company with research activities in the Nordics.

### Selection Criteria for approval:

- Innovation height
- Business potential
- Clarity of scope and purpose

The evaluation of applications is done by science professionals at the SwedenBIO office. We aim to select a broad diversity of technical and medical innovations.

### Practicalities for approved applicants:

1. You will be notified about acceptance or rejection before 31 July 2024.
2. If accepted, you will receive a discount on your registration fee, as a refund if you already have signed up.
3. Poster presenters from academia will be able to sign up for one delegation pass free of charge.
4. Poster presenters affiliated to an SME will receive a 25% discount on one delegation pass.
5. No additional charge for poster presentation.
6. Each presenter needs to bring their poster in portrait or square format, maximum 100 cm wide.

Application period: April 15<sup>th</sup> to May 31<sup>st</sup>, 2024

Apply here: <https://www.nlsdays.com/nlsdays-innovation-poster-application-form/>

Download a banner for the poster session in your desired format here: [nlsdays.com/media](https://www.nlsdays.com/media)