



nordic
life science
days

NLS DAYS 2021

20–21 april
malmö
mässan

sales book

a **sweden BIO** event, powered by **ONE** PARTNERING™
Powered by BIO

Registration fees Price in SEK (ex. VAT)	Early bird (ends on 2020-02-29)	Regular (ends on 2020-12-31)	Late (ends on 2021-04-17)
General delegate	8 000	10 000	12 000
Academia¹ Small company²	6 000	7 500	9 000
Investors³	4 000	5 000	6 000
Company presentations Price in SEK (ex. VAT) In addition of conference fee	Applications open until 2020-09-30		
	<ul style="list-style-type: none"> • upon availability • upon application approval • in one of the 4 proposed categories <small>(details at https://www.nlsdays.com/presenters-application-form/)</small>		
6 min presentation		+ 7 500	

1: University, public research institute or hospital

2: Company with 5 or fewer employees

3: Institutional, private equity, angel and venture investors whose primary activity is direct investment in R&D companies

Exhibition packages*

Details at <https://www.nlsdays.com/exhibitors-package/>

	6 STD	6 BWP	6 AWP	9 STD	9 BWP	9 AWP
Pre-equipped stand	6 sqm (3m x 2m)	6 sqm (3m x 2m)	6 sqm (3m x 2m)	9 sqm (3m x 3m)	9 sqm (3m x 3m)	9 sqm (3m x 3m)
Full access participant tickets	2	2	2	2	2	2
25% discount on additional registration tickets	✓	✓	✓	✓	✓	✓
Table(s)	1	1	1	1	1	1
Chairs	3	3	3	3	3	3
Display(s) for material	1	1	1	2	2	2
Partition walls	2	2	2	2	2	2
Carpet	✓	✓	✓	✓	✓	✓
1 kW power supply, lights	✓	✓	✓	✓	✓	✓
Free WiFi internet access	✓	✓	✓	✓	✓	✓
Opportunity to schedule partnering meeting at your booth	✓	✓	✓	✓	✓	✓
Back wall print with your graphic design	-	✓	-	-	✓	-
All walls print with your graphic design	-	-	✓	-	-	✓
Price in SEK (ex. VAT)	45 000	55 000	62 500	50 000	60 000	70 000

*: Larger packages available on demand.

Exhibition packages*

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	12A STD	12A BWP	12B STD	12B BWP	15 STD	15 BWP	18 STD	18 BWP
Pre-equipped stand	12 sqm (4m x 3m)	12 sqm (4m x 3m)	12 sqm (6m x 2m)	12 sqm (6m x 2m)	15 sqm (5m x 3m)	15 sqm (5m x 3m)	18 sqm (6m x 3m)	18 sqm (6m x 3m)
Full access participant tickets	3	3	3	3	3	3	4	4
25% discount on additional registration tickets	✓	✓	✓	✓	✓	✓	✓	✓
Table(s)	2	2	2	2	3	3	4	4
Chairs	6	6	6	6	9	9	12	12
Display(s) for material	3	3	3	3	4	4	4	4
Partition walls	1	1	1	1	1	1	1	1
Carpet	✓	✓	✓	✓	✓	✓	✓	✓
1 kW power supply, lights	✓	✓	✓	✓	✓	✓	✓	✓
Free WiFi internet access	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to schedule partnering meeting at your booth	✓	✓	✓	✓	✓	✓	✓	✓
Back wall print with your graphic design	-	✓	-	✓	-	✓	-	✓
Price in SEK (ex. VAT)	70 000	82 500	70 000	87 500	80 000	95 000	90 000	107 500

*: Larger packages available on demand.

Sponsor packages	Premium	Platinum	Gold	Silver	Bronze
Private partnering booth	15 sqm	12 sqm	9 sqm	–	–
Full access participant tickets	12	8	6	4	2
25% discount on additional registration tickets	✓	✓	✓	–	–
Option to display a company document/brochure at sponsors' literature corner	✓	✓	✓	✓	✓
Promotion via conference website, marketing campaigns, onsite signage	✓	✓	✓	✓	✓
Option to place promotional material on shared literature tables	✓	✓	✓	✓	✓
Price in SEK (ex. VAT)	200 000	150 000	100 000	75 000	50 000

Big Pharma Company Presentations	On a "first-come, first-served basis"				
Price in SEK (ex. VAT) In addition of sponsorship package	<ul style="list-style-type: none"> • on demand • upon availability 				
15 min presentation	+ 15 000				

Additional branding opportunities for gold sponsors and above

Speaking - Session hosting opportunities for all sponsors

NLSDays Sponsors can be offered a speaking slot or a session host status.

These opportunities must be discussed and are subjected to our Program Committee approval only.

Being a NLSDays 2021 sponsor doesn't guarantee any speaking slot or session host status.

If you're interested in any of these options, please contact our Program Director:

Ms. Chelsea Ranger chelsea.ranger@swedenbio.se

- Partnering portal sponsor (exclusive)
- Partnering booths sponsor (exclusive)
- Official reception sponsor (shared)*
- Badge lanyards sponsor (exclusive)
- Name badge sponsor (exclusive)

✓ Premium sponsor visibility upgrade.
75 000 SEK (ex. VAT) per branding option

*promotion material, onsite signage at sponsor's cost

- Internet & Partnering stations (exclusive)
- Advertisement page (A5) in printed conference book
- Welcome and closing reception sponsor (shared)*

✓ Platinum sponsor visibility upgrade.
50 000 SEK (ex. VAT) per branding option

*promotion material at the sponsor's cost (e.g. cups, napkins...)



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Interested in attending,
presenting, exhibiting or
sponsoring?

Please contact:
Olivier Duchamp,
Managing Director, NLSDays

olivier.duchamp@swedenbio.se
+33 (0) 608 804 515

www.nlsdays.com