



**DENMARK** **STARTUP**  
**FINLAND** **CHALLENGE**  
**NORWAY** **@ NLS DAYS**  
**SWEDEN** **SEPTEMBER 12TH 2017**

A fun pitching event showcasing the best and brightest entrepreneurs, innovators and startup companies emerging from the Nordic Life Science Incubator ecosystem

- **WHEN:** September 12th 2017, 18.30 - 20.00
- **WHERE:** NLSDays, Malmömässan, Mässgatan 6, Hyllie, Malmö
- **FORMAT:**  
15 selected companies/organizations pitching to a life science industry investor audience comprising pharma, biotech, medtech, VCs  
A jury will award the best pitches
- **AWARDS:**
  - ▶ Mentoring by Johnson & Johnson Innovation
  - ▶ Press release by SwedenBIO
  - ▶ Tickets for NLSDays 2018 including a 6-minute company presentation by Bionordic and SwedenBIO
- **CRITERIA:**  
Maximum of 2M Euro in previous financing (investments – not soft money)  
Size of pitching company maximum 100 persons  
Early-stage innovations with transformational potential – prior to clinical proof-of-concept  
Developing a new therapeutic product or medical technology product or platform that is validated in the lab, including ehealth
- **3' pitch followed by 1' Q&A**  
Maximum of 2 slides

**SLIDE 1**

- Company logo
- Presenter's name
- Title / Function
- Contact

**SLIDE 2**

- Summary slide covering e.g.:
- Vision / value proposition
  - Problem
  - Opportunity / target market
  - Solution / main benefit / why unique and transformative?

● **AGENDA:**

- ▶ 7 companies pitch, quick-fire moderated Q&A with all companies
- ▶ Short break
- ▶ 8 other companies pitch, quick-fire moderated Q&A with all companies
- ▶ Networking and award ceremony

● **SELECTION OF PARTICIPATING COMPANIES**

Adesante	Immuneed
Arctic Pharma	Innovosens
Bactaviva	Metabogen
Cerenion	Neosense
Clever Health	Optimov
Edvince	SAGA Diagnostics
Finn Medicinen	ScandiCure
Hiloprobe	Serca

● **REGISTRATION PROCEDURE:**

Register online on [www.nlsdays.com](http://www.nlsdays.com)

SwedenBIO and Bionordic offer the selected companies a company presentation slot and grant them the SwedenBIO member's discount for access to the entire event. To benefit from this offer make sure to provide the details you receive from your incubator representative during the registration process.

● **FOR MORE INFORMATION:**

Conference and pitch preparation: contact **your Incubator representative**



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