



NLSDays 2024 Toolkit

This toolkit was created as a guide for our partners, supporters and in promoting the event and starting online conversations.

You'll find below media resources such as logos and banners in different formats. If you need a specific format not available here (EPS and AI), please [contact us here](#).

General Information

Tagline:	Where Nordic life science meets the world
Event Website:	www.nlsdays.com
Dates:	18-19 September 2024
Location:	Malmö, Sweden
Venue:	Malmömessan, Måsgatan 6, 215 32 Malmö – Sweden
Industry:	Life sciences, biotechnology, pharmaceutical

Primary Messages

The following message can be used when speaking about the NLSDays 2024. It can be edited and for your own social media posts, and articles.

NLSDays General Description

Nordic Life Science Days is the largest life science partnering event in the Nordics. NLSDays gathers big pharma executives, investors and CEOs of biotech, pharma and medtech companies and discusses the road ahead for the life science industry.

2023 numbers:

- Attracted 1640+ delegates representing 900+ companies and organizations from 30 countries.
- Gathered 150+ investors.
- Facilitated more than 3,400 face-to-face meetings held during the 2-day conference, which were booked through the One-on-One Partnering platform.
- Offered our largest-ever developed exhibition, with 150+ showcasing companies, organizations, and countries.
- Enjoyed the support of more than 140 sponsors and partners.

Nordic Star Pitch Competition

To make room for up-and-coming actors, we're opening the floor for high-potential ideas that may become the next big thing.

Small and medium-sized life science companies in the Nordics are invited to apply for the Nordic Star Pitch Competition, where they will have the opportunity to pitch to an audience of investors and big pharma scouts. 20



selected Nordic SMEs get to pitch their novel inventions during NLSDays 2024, get free access to the One-on-One Partnering system – and compete for attractive prize packages. Different prizes will be awarded on stage during the closing ceremony.

Application period:

Apply here: nlsdays.com/presenters-and-exhibitors/startups/

Logos & Official Banners

Feel free to use the official logo and banners you can download at nlsdays.com/media.

Choose from a variety of designs. If you need ready-to-post material. Please use our materials exclusively to promote the event; avoid using them for destructive or disrespectful purposes.

Make Sure to Tag Us

We encourage you to share on your social media channels by using the official hashtag [#NLSDays](https://twitter.com/nlsdays) or tagging us on [LinkedIn: @nordic-life-science-days](https://www.linkedin.com/company/nlsdays)

Picture Gallery

[NLSDays 2023 Official Photos by Camille Sonally](#)