



**DENMARK** **STARTUP**  
**FINLAND** **CHALLENGE**  
**NORWAY** **@ NLS DAYS**  
**SWEDEN** **SEPTEMBER 12TH 2017**

A fun pitching event showcasing the best and brightest entrepreneurs, innovators and startup companies emerging from the Nordic Life Science Incubator ecosystem

- **WHEN:** September 12th 2017, 18.30 - 20.00
- **WHERE:** NLSDays, Malmömässan, Mässgatan 6, Hyllie, Malmö
- **FORMAT:**  
15 selected companies/organizations pitching to a life science industry investor audience comprising pharma, biotech, medtech, VCs  
A jury will award prizes for the best pitches
- **PRIZES:**
  - ▶ Mentoring by Johnson & Johnson Innovation
  - ▶ Press release by Sweden Bio
  - ▶ Tickets for NLSDays 2018 including a 6-minute company presentation
- **CRITERIA:**  
Maximum of 2M Euro in previous financing (investments – not soft money)  
Size of pitching company maximum 100 persons  
Early-stage innovations with transformational potential – prior to clinical proof-of-concept  
Developing a new therapeutic product or medical technology product or platform that is validated in the lab, including ehealth
- **3' pitch followed by 1' Q&A**  
Maximum of 2 slides

**SLIDE 1**

- Company logo
- Presenter's name
- Title / Function
- Contact

**SLIDE 2**

- Summary slide covering e.g.:
- Vision / value proposition
  - Problem
  - Opportunity / target market
  - Solution / main benefit / why unique and transformative?

● **AGENDA:**

- ▶ 7 companies pitch, quick-fire moderated Q&A with all companies
- ▶ Short break
- ▶ 8 other companies pitch, quick-fire moderated Q&A with all companies
- ▶ Networking and prize-giving

● **SELECTION OF PARTICIPATING COMPANIES**

Adesante	Metabogen
Bactaviva	Neosense
Cerenion	Optimov
Edvince	SAGA Diagnostics
Finn Medicinen	ScandiCure
Immuneed	SERCA
Innovosens	Sidekick Health
Lipigon	

● **REGISTRATION PROCEDURE:**

Register online on [www.nlsdays.com](http://www.nlsdays.com)

SwedenBio offers the selected companies a company presentation slot and grants them the SwedenBIO member's discount for access to the entire event. To benefit from this offer make sure to provide the details you receive from your incubator representative during the registration process.

● **PREPARING YOUR PITCH:**

Information to come...

● **FOR MORE INFORMATION:**

Conference and pitch preparation: contact **your Incubator representative**



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